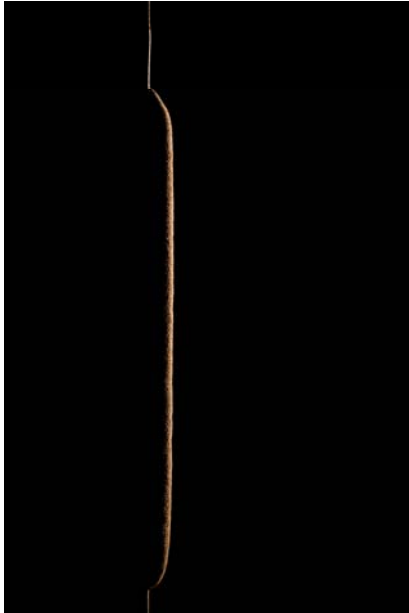


## Photographer Wins Scarab Club Gold Medal Award

BERKLEY, Michigan (November 30, 2010) – Photographer Eric Law is the winner of the prestigious Gold Medal award for his photograph “Cattail” in the 97<sup>th</sup> Annual Gold Medal Exhibition at Detroit’s historic Scarab Club. The award is the Scarab Club’s highest and most esteemed prize presented to its members, and this marks the first time it has been given for a photograph.



“Photography for me is about seeing a moment in time and place and capturing it for the viewer. The fine art photograph, then, fulfills a creative vision by altering perceptions and expressing emotions in an image that is uniquely the photographer’s”, said Law. “My work decidedly favors the abstract. I see the world primarily in terms of shape, pattern, color, and texture. Old buildings and industrial machinery, as well as organic objects, provide ample subject matter for exploring these characteristics, which are often rendered invisible by their context. When an object is viewed in close, from a different perspective, or with unusual lighting – and with limited or no context – the abstract becomes the subject of the image.”

Modern abstract artist Paul Klee (1879-1940) wrote, “Art does not reproduce the visible; rather, it makes visible.” In Law’s winning photograph, which was taken in his studio with a single strobe light and a black background, the image of a cattail is reduced to its absolute minimum. The distinctive “corn dog” shape of the cattail is defined by a thin outline of light, with its color and texture visible only in the narrow gap between light and dark. “And yet”, added Law, “what more does the viewer need to see?”

The 97<sup>th</sup> Annual Gold Medal Exhibition is on view now through January 2, 2011 with an Artist Reception during Noel Night on Saturday, December 4 from 6:00 pm to 9:00 pm. The Scarab Club, located at 217 Farnsworth in Detroit (across John R from the Detroit Institute of Arts), is open Wednesday – Sunday from Noon to 5:00 pm.

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Eric Law is a professional photographer and consultant specializing in the digital imaging of artwork for artists, galleries, and exhibitions. He is also the founder of ShootMyArt.com™, which provides a wide range of digital photography and media services for the visual arts, as well as professional development and educational resources for artists. In addition to being an award-winning fine art photographer, Law is a frequent lecturer and teaches photography at the Birmingham Bloomfield Art Center. His clients include many well-known and emerging artists in the Detroit area and across Michigan, and images of their artwork have been published in several books and national magazines. Law’s own photographs have been exhibited in many area galleries, including the Anton Art Center, Birmingham Bloomfield Art Center, CCS Center Galleries, Detroit Artists Market, Paint Creek Art Center, and the Scarab Club. He is a member of Professional Photographers of America and works from his studio in Berkley, Michigan. Visit his website at [www.EricLawPhotography.com](http://www.EricLawPhotography.com) to see more fine art photography.

Since its founding in 1907, the Scarab Club has been a driving force in Detroit’s artistic community and is proud to serve Michigan as a cultural stimulant for artistic diversity in the 21st century. Gold Medals were awarded at the Annual Exhibition of Michigan Artists at the Detroit Institute of Arts from 1917 to 1939/40. Beginning in 1940, Gold Medals have been awarded at the members-only annual Gold Medal Exhibition.